

The Personalized Bags by Carmin Make Your Name the Focal Point

Published: Jul 14, 2014 • By Laura McQuarrie • References: [carmin](#) & [luxurylaunches](#)



When buying a purse, there are tons of women who go crazy over having a particular brand name on their bag, but La Collection Personnalisée from Carmin's features personalized bags with the only name that really matters—your own. The luxurious handbags are made with materials like calfskin leather on the outside and duchess red satin on the interior, plus a number of other details that can be tailored to a shopper's liking in addition to quilted initials.

Carmin's founder Albane Chevallier-Chantepie is fascinated with the idea of a woman's bag as a reflection of herself, her treasures and her secrets and believes that the bag a woman carries around should be just as unique. Due to the nature of the bags, each of the striking bags from Carmin's La Collection Personnalisée collection are made to order.